



HAVERING SIXTH FORM COLLEGE IS A FINALIST AT THE HAVERING BUSINESS AWARDS

Havering Sixth Form College has been chosen as a finalist in the marketing category of the prestigious Havering Business Awards.

The College is one of three shortlisted for The Marketing Excellence Award, along with Gymphobics, Romford, and Havering College of Further and Higher Education.

The award 'acknowledges the delivery and application of creative and/or inventive marketing principles' and the winner will be announced at a glitzy presentation evening on Friday September 25th.

More than 30 local companies and community groups will be hoping to achieve recognition at the gala awards night, being held at the CEME Conference Centre, Rainham, and being hosted by TV comedienne Jo Brand.

The awards will be made in 12 categories, including Businessperson of the Year, Retailer of the Year, Customer Care, Marketing Excellence and Innovation.

The top prize - the 2009 Havering Business of the Year – will be announced at the end of the evening and the winner will be chosen from all the finalists.



Jo Brand, who regularly appears on TV shows including Have I Got News for You and QI, is sure to be a lively host providing a witty commentary throughout the evening.



"We have a fantastic success story to tell at Havering Sixth Form College and the marketing team have done a great job in collecting and sharing our students' stories. Our marketing materials are a record and celebration of the high achievement of young people. I think that they are truly inspiring." **Paul Wakeling, Principal**