



## BTEC Subsidiary Diploma in Travel and Tourism

*One year (equivalent to one AS Level).*

This subject provides you with a work-related introduction to the travel and tourism industry. You will learn about the many opportunities in travel and tourism and gain an understanding of the value of the industry locally, nationally and internationally. The Level 3 Certificate in Travel and Tourism is combined with other AS programmes.

### **Requirements:**

The College minimum to start an advanced level course is one grade B and four grade Cs at GCSE. Students wishing to undertake this course require grade C in GCSE English Language. The student will also be expected to meet the Average Points Score for this subject.

### **This subject will focus on:**

- the travel and tourism industry;
- the UK as a travel destination;
- developing customer service skills;
- sustainable tourism;
- organising conferences or events; and
- worldwide destinations.

### **You can expect to:**

- take part in presentations and role plays;
- develop display boards;
- participate in discussion groups;
- undertake written assignments; and
- visit local attractions.

### **Method of assessment:**

Assessment is by coursework. This subject is comprised of three units.

### **Progression:**

This subject provides an opportunity to progress to Higher Education such as HND or degree programmes in International Tourism, Travel Management or Marketing for Tourism, or consider pathways into employment within the travel and tourism industry.

### **What can you do after the course?**

Some of our previous students are now in employment including:

- air cabin crew with Easyjet;
- London City Airport;
- Thomas Cook;
- conference and events at West Ham United;
- Neilson ski representative;
- Eurocamp; and
- summer jobs at: Claridges Hotel, The Four Seasons Canary Wharf, The Berkeley Hotel and The Ritz.

Many students go on to university to study Tourism further, for example, University of Surrey with one year placement in San Francisco, University of Hertfordshire and University of Sussex.

James Boden (ex Gaynes) completed the BTEC Introductory course with merit in 2008. Since then he has progressed through the College, taking a Level 2 course in Sport, Travel and Tourism and then a Level 3 Certificate in Travel and Tourism which he will complete in 2011. In addition, James has passed his Mathematics and English GCSEs and an ASSET course in Spanish. He commented: "I am really enjoying the Travel and Tourism Diploma because although it has been challenging it is one which I believe I have thrived on and one which has helped my maturity and responsibility. The subjects I study are really interesting and this is complemented by great industry visits and trips."

**Other information:**

You will be expected to take part in a variety of educational visits to enhance your knowledge and experience of the industry.

**The Travel Academy**

At Havering Sixth Form College we also offer The Travel Academy. This is a suite of courses leading to qualifications such as Air Fares and Ticketing, Air Cabin Crew, Airline Grooming and Presentation, Airline Health and Safety, Spanish ASSET and Computerised Reservations Systems. Some assessments for the Airline qualification will be held in a mock aircraft requiring students to simulate airline skills and knowledge.

The course runs over a two-year period and is 'bolted' onto the BTEC course. Students will have the opportunity to visit the Airline Assessment centre in Birmingham and undertake assessment requirements thus meeting industry employment requirements.