



Moving Image Arts

One year AS/Two year A level.

Whether accessed through cinema, television, DVD or the Internet, moving images act as a primary source of information and knowledge about the world. Moving image literacy is therefore critical to understanding and interpreting contemporary society. If you want to develop an understanding of moving images and the skills necessary to produce film or animated works then this course is right for you.

Requirements:

The College minimum to start an advanced level course is one grade B and four grade Cs at GCSE. Students wishing to undertake this course require grade C or above in GCSE English Language. The student will also be expected to meet the Average Points Score for this subject.

What you can expect to do:

- you will study film language;
- you will learn about the different technical roles and work practices involved in moving image production (director, cinematographer, editor, art director, set designer, etc);
- cinematic realism and formalism will be the key areas of study, drawing attention to important examples of personal expression in the history of cinema;
- the inter-relationship between the moving image and other art forms, disciplines and practices will be the focus of the course, highlighting the interdisciplinary nature of moving image production; and
- Moving Image covers the technical skills necessary to produce film and animated sequences, for example:
 - lighting techniques • sound recording
 - editing • camera operation
 - digitization

You will also learn about the important processes involved in pre-production, such as:

- script development • location selection
- character development • storyboarding

Method of Assessment:

Assessment is based on 70% coursework 30% on online examination.

Q. What do I need to take this course?

As two of the units are assessed by online examination, you should have basic keyboarding and word processing skills. No previous experience in moving images is necessary.

Q. What can I do with a qualification in Moving Image Arts?

Rapid growth of digital media technologies has made the creative industries increasingly accessible and attractive to young people. Moving Image Arts introduces you to this exciting and enterprising field while also embedding skills that will benefit you in a host of additional pursuits.

The benefits of Moving Image Arts extend beyond a career in film or animation. Transferable skills like resource management (time, people and budgets), planning, problem solving, negotiation and communication are also strengthened through the course activities.

Media Studies also provides a complementary foundation subject for communication focused jobs.

Other information:

Toni Dawn Watson (ex Sanders Draper) said: "I have really enjoyed studying Media because the things I took for granted and never thought about much, like films and TV, I now look at in a different way."

Media Studies had a 98% pass rate at AS and A Level in 2009.