



## BTEC National Certificate & Diploma in Business Studies

*The Diploma is equivalent to three A levels. The Certificate is equivalent to two A levels. Students can combine this course with an additional A level of their choice. Both courses run for two years.*

The BTEC National qualifications in business allow you to specialise in a particular area such as marketing, management, finance or personnel. The courses offers the opportunity to gain practical work related skills through completing projects and assignments that are based on realistic workplace situations. These courses will also help you to develop your skills in communication, application of number and ICT.

### **Requirements:**

The College minimum to start an advanced level course is one grade B and four grade Cs at GCSE or BTEC First Diploma or equivalent. Students wishing to undertake this course require grade C or above in GCSE Mathematics and English Language.

### **This subject will focus on:**

- business and management;
- creative product promotion;
- presenting business information;
- business enterprise;
- business on-line; and
- specialist topics in marketing, management, finance or human resources.

### **You can expect to:**

- develop employability skills;
- build upon evaluative and analytical skills; and
- visit and study local, national and international business organisations.

### **Method of assessment:**

Assessment is by coursework. The BTEC National Diploma is comprised of 18 units and the BTEC National Certificate is comprised of 12 units.

### **Progression:**

The course provides students with the opportunity to progress to Higher Education, HND or degree courses. The course also allows students to follow pathways into employment in marketing, management, finance or personnel.

### **Other information:**

Over 40% of students completing the course go on to study business related courses at university.

In 2007 and 2008, the pass rate for students completing two years was 100%.